

Pack to School on Pontiac Street

Pontiac
Street
MARKET

Saturday
August 3rd

Join us for the Pack to School on Pontiac Street! Kids can receive FREE book bags with essential supplies, free haircuts, new clothes, Sports physicals and immunizations! This special day ensures children are fully prepared and looking their best for the school year, fostering community and care.

from: **11** am - **5** pm

where: **918 E Pontiac St,
Fort Wayne, IN 46806**

HOSTED BY



SNACKS

Anthem



Blue Cross

SEED

SENIOR CITY ENTREPRENEUR & ENTERPRISE DISTRICT



TUNNEL
VISION



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Pack & School

on Pontiac Street

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Flawless
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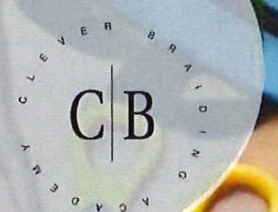
SUMMIT CITY ENTREPRENEUR & ENTERPRISE DISTRICT



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PRESS RELEASE

Fort Wayne, IN - 3 August 2024

Pontiac Street Market is thrilled to announce the first annual Pack-2-School event, taking place on August 3, 2024, at 918 E Pontiac St, Fort Wayne, IN 46806. Mark your calendars for this highly anticipated event, proudly sponsored by the Pontiac Street Market, designed to help families prepare for the upcoming school year.

This event promises an exciting day for families, with children receiving a FREE book bag filled with essential school supplies to set them up for success in the upcoming academic year. Parents won't want to miss the opportunity to pick up a special sack lunch and an after-school snack grocery list, available exclusively at the Pontiac Street Market.

The fun doesn't stop there. The Pack-2-School event will feature:

- **FREE Haircuts:** Ensure your kids are looking sharp for their first day back with complimentary haircuts provided by local barbers.
- **Delicious Food from Yard Bones:** Savor mouth-watering dishes from Yard Bones, making the event enjoyable for everyone.
- **Bounce Houses:** Let the kids have a blast with bounce houses, providing entertainment and fun throughout the day.
- **LIVE Music by Big Kess:** Enjoy live performances to keep the energy high and the atmosphere lively.
- **Hosted by Kam "Snacks" Coleman:** Experience the event with humor and excitement, hosted by the funniest man in the Midwest and viral social media star.

In partnership with Super Shots, we are also offering an Immunization Station where kids can get their required school shots and sports physicals right on the spot. This service makes it convenient for parents to ensure their children are ready and healthy for the new school year.

To take advantage of these great offerings, including the free book bag, haircut, and immunizations, parents are simply asked to sign up for PS Perks using tablets provided at the market. PS Perks is our exclusive loyalty program designed to bring additional benefits and savings to our valued customers.

Don't miss this comprehensive, fun-filled event designed to prepare your children for a great school year. Join us on August 3, 2024, at Pontiac Street Market for a day of community, support, and celebration.